

POWERCLOUD

We Bring The Power To You



Company Branding

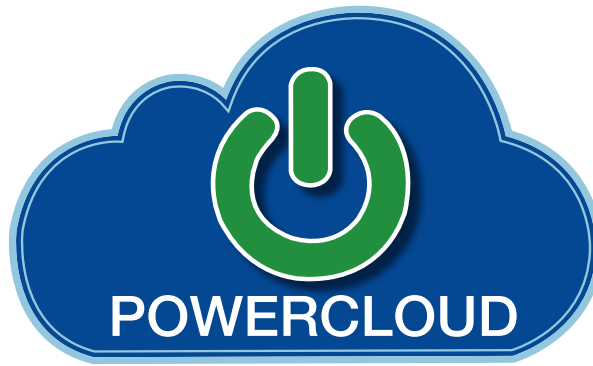
About Us

PowerCloud is a company that has created an electronic device capable of wirelessly charging multiple devices at once within a 15 ft. radius. We strive to revolutionize the way our customers live their daily lives in aspect of technology. Pairing your device to our product will instantly start charging your device until it reaches 100% without having to deal with unreliable cable chargers that fall apart. In order to charge the device you wish, you simply step in within the charge radius and your device is automatically being wirelessly charged.

Table of Contents

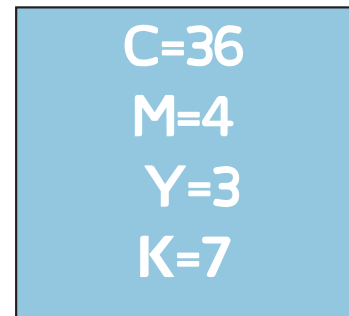
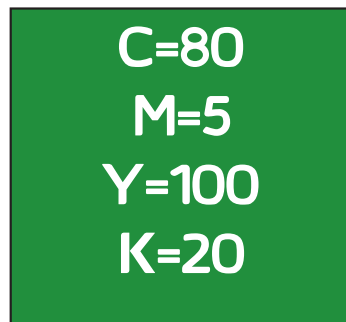
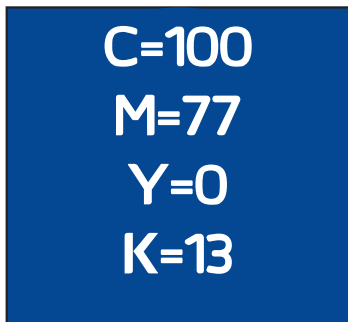
Company Logo.....	Page 1
Company Color Pallet.....	Page 1
Company Fonts	Page 1
Company Envelope.....	Page 1
Company Business Card.....	Page 2
Company LetterHead.....	Page 2
Company Social Media	Page 3
Comapny Employee Badge.....	Page 4

Logo



This logo was chosen because we the company felt that it says exactly what we want you to think when you see this image. The cloud represents the radius of the wireless charging and the Power button symbolizes the energy given to the devices.

Color Pallet



These colors were chosen because we wanted our customers to look at us and see that we can be trusted and we are confident to pursue our goal as a successful business

Fonts

Helvetica Neue

This font was chosen because it is easy to read and shows professionalism.

Cloud World

This font was chosen to be as a creative font to show that PowerCloud is not only about sophistication but also creativity.

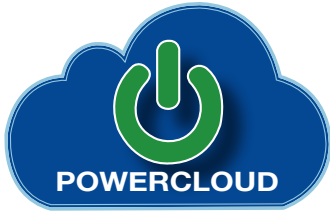
Company Envelope



Business Card
[Front]

Business Card
[Back]



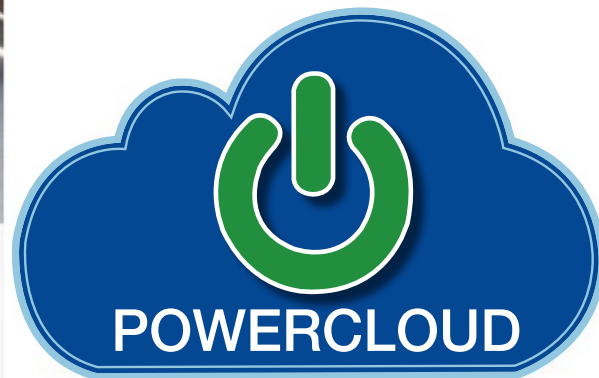


1401 S. Grand Ave
Santa Ana, CA 92705
Arts and Publication team
powercloud.ca@veinternational.org

Letterhead and Company Description

PowerCloud is a company that has created an electronic device capable of charging multiple devices at once within a 15 ft. radius. We value professionalism as well as customer satisfaction. Profuse detail and high quality is placed into each of our products so that customers will receive the best from our company. We plan to create a variety of different products to expand our company's options as well as appeal to our customer's needs. Our company provides a reliable product capable of charging multiple devices all at the same time. We strive to revolutionize the way our customers live their daily lives in aspect of technology. Pairing your device to our product will instantly start charging your device until it reaches 100% without having to deal with unreliable cable chargers that fall apart. In order to charge the device you wish, you simply step in within the charge radius and your device is automatically being wirelessly charged.

Social Media



Power Cloud



FACEBOOK

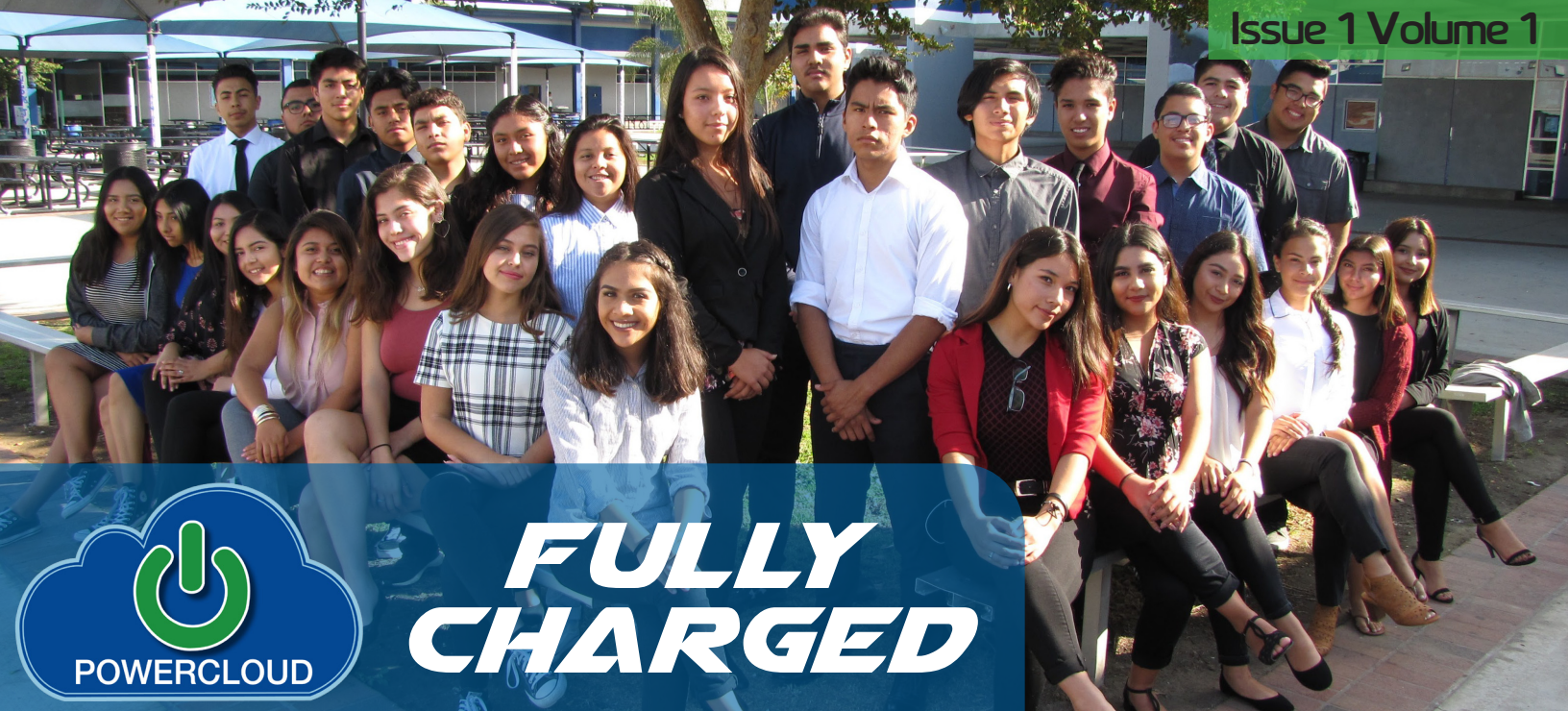
Company Badge

Century High School



Augusto Rosales
Vice President Arts & Publications





FULLY CHARGED

Step in and Power Up..Welcome to PowerCloud

PowerCloud is a very trustworthy and well-managed company that provides its customers with wireless Innovative products. Our company offers a variety of wireless charging systems, that will never disappoint you. We offer you everything you've ever wanted , a low price product that is great quality and can change your lifestyle. What makes our company different is that we allow you to be on the go with charging your phone without struggling with a cable. Another bonus is we have a variety of different options and colors. Our #1 priority is to make sure our customers are satisfied and enjoying our products. We are working hard to meet our customers expectation. Our company's mission is to make charging your phone anywhere more simple, without any struggles.

Inside This Issue

Fully Charged.....	Page 1
Words from our CEO.....	Page 2
Operation Christmas Child.....	Page 2
Climbing Tress and Bonding Teams.....	Page 3
Employee of the Month.	Page 4
Upcoming Events	Page 4
Contact Us	Page 4

Company Leadership

Chief Executive Officer

Sergio Garcia

Chief Operations Officer

Paola Rosas

Vice President of Communications

Edgar Marquez

Vice President of Arts & Publications

Augusto Rosales

Vice President of Marketing

Alexa Gutierrez

Vice President of Accounting

Julian Torres

Vice President of Sales

Jennifer Antunez

Vice President of Digital Media

Sonia Pineda

Vice President of Human Resources

Hazel Ramirez

What does it mean to be CEO ?

Our chief Executive officer Sergio Garcia shares some thoughts on his role as the company leader

Being CEO doesn't only mean being in charge of everyone and everything, it means understanding people to try building a relationship with all employees. I must be helpful;

"I am a friend first, and a boss second. And that's what important in the workplace."

thinking out of the box to make people's jobs easier. Our company works together as a team striving for the

same goal. Respect isn't given it is earned. As for the company itself, I hope it stands out to other successful technological companies out there. PoweredCloud always keep it 100.



Sergio Garcia
CEO of PowerCloud



Operation Christmas Child...

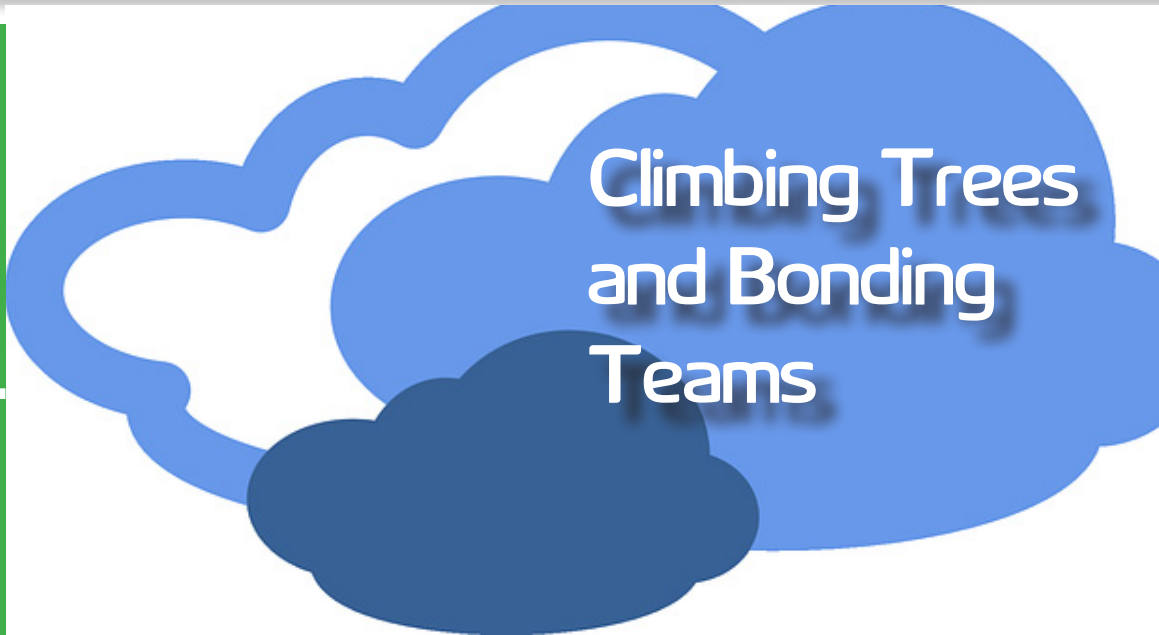
Bringing Joy and Hope to kids of the world, box by box

It's that special time of the year where we go shopping for Christmas presents. Not many people tend to get gifts for Christmas but here at PowerCloud we want to start changing that. Operation Christmas Child is a non-profit organization

that lets us fulfill our goal. This organization lets kids that do not have the same opportunities as us from all around the world receive gifts that are needed for them. These kids have less opportunities than us and we want to give back. The ages that we give back to kids that are 3-14. In the shoeboxes we include crayons, clothing, blankets, personal hygiene, toys, we write letters and many more. We want to help change kids life little by little.



Employees Talk About Their Experience at Alpine



Climbing Trees and Bonding Teams



“Alpine gave me the boost of confidence that I needed to become a more daring” - Melanie Carranza



“It was so scary at the moment of climbing those terrifying trees but I am so glad I did and I would so do it again!” -Alexis Rangel



“Alpine gave the opportunity to try something out of my comfort zone” - Sergio Garcia



“I am so glad that I went to Alpine. Never would I have thought that I would climb a tree 100 feet high”- Edgar Marquez



“Going on this trip and working on team work was the best part besides the venue. It taught us Power Cloud on how to work as a team” - Richey Vera

The PowerCloud employees attended a company building workshop in Lake Arrowhead at Alpine Conference Center on October 24, 2017. Alpine taught us all about teamwork, setting goals, overcoming challenges, and trust. We participated in many different types of activities that require lots of focus and energy. Most activities had to do with heights and close physical contact with other employees. We faced some very tough tasks to test our abilities, and to help us step out of our comfort zone. This workshop got the PowerCloud employees to work together to accomplish certain tasks. The Alpine instructors coached us on communicating, listening, sharing ideas with each other to come up with the best outcome. The whole point of this trip was to train us on working together as a team.





Employee of the MONTH



Lizzy Cardenas is an associate in the Arts and Publications department. Coming back from our first trade show which took place in San Diego this week, her department received two awards in the following: 1st place in Branding and 2nd place for Sales Material. When Lizzy was asked about the trade show's outcome she stated excitedly, "I'm so relieved that my hard work and long days after school have paid off, I can't wait to keep improving and bettering the company." We

Lizzy Cardenas
Art Associate



appreciate her hard work and can't wait to see what she brings next to PowerCloud.



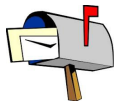
Upcoming Events

- Entrepreneur Day at Chapman University..... December 7th
- Regional Business Plan Competition.....December 11th
- Salvation Army Community ServiceDecember 19-20th

Contact Information



1401 S. Grand Ave Santa Ana, CA 92705



powercloud.ca@veinternational.org



www.powerclouds.us



(714) 796-7433

